

Notice of References Cited	Application/Control No. 10/824,418	Applicant(s)/Patent Under Reexamination SHIMADA, YOSHIHARU	
	Examiner M. VICTORIA VANDERHORST	Art Unit 3688	Page 1 of 1

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*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A	US-6,985,879	01-2006	Walker et al.	705/35
	B	US-			
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	K	US-			
	L	US-			
	M	US-			

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NON-PATENT DOCUMENTS

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	U	Pierre Filiatrault et al. The journal of consumer research. Vol. 7, No. 2, Sep. 1980, pages 131-140,
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.